

# Credit Card Holders Opt-In Email Database

**Total Universe: 5,548,285**

**Base Rate: \$95.00/M**

## Description Summary

These credit card holders' credit lines are huge financial assets to them. The consumers included in this email database are great candidates due to their high average annual income. Typically, these cardholders will have more than one credit card in their wallets. These affluent individuals have an average annual income of \$90,000, along with their extraordinary spending habits. They have made personal purchases, business purchases, and more. Don't miss out on accurate and updated email addresses from AmeriList!

## How Our Data Is Compiled

Our Credit Card Holders Opt-In Email Database is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- In just the first half of 2015, the U.S. generated about \$14.5 trillion in credit card transactions
- The 4 major credit card companies in the U.S. are Visa, Mastercard, American Express, and Discover

## Recommended Usage

This email database is recommended for many offers, such as publications, catalogs, travel agencies, insurance companies, computer retailers, and more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Ethnicity  
Income  
Home Owner  
Hobbies / Interests

Occupation  
Credit Cards  
Credit Score  
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899